



Připravili jsme pro Vás zvýhodněnou cenovou nabídku na titul, který právě vychází:

## Sage Handbook of Qualitative Research in Organizational Communication



autor Boris H.J.M. Brummans, Bryan C. Taylor, Anu Sivunen  
v pevné vazbě, 744 stran  
vyd. Sage Publications Ltd, I/2024  
ISBN 9781529794632

běžná cena: 3.990 Kč

v této nabídce: **2.800 Kč**

(tato cena platí při objednání titulu do 31.5.2024)

### Description

The Sage Handbook of Qualitative Research in Organizational Communication is a state-of-the-art resource for scholars, students, and practitioners seeking to deepen their understanding and expertise in this dynamic field.

Written by a global team of established and emerging experts, this Handbook provides a comprehensive exploration of the field's foundational traditions of epistemology and theory, as well as its latest methodologies, methods, issues, and debates.

The volume reflects a diverse range of approaches (e.g., mixed-methods, ethnographic, rhetorical, pragmatist, phenomenological, feminist, critical race, postcolonial, queer, and engaged), and covers a broad spectrum of topics ranging from data collection and analysis, to representation.

Additionally, this Handbook addresses emerging trends such as digital forensics, post-qualitative research, and the transformative impact of COVID-19 on the conduct of qualitative research in organizational communication.

As the first volume of its kind in this field, The Sage Handbook of Qualitative Research in Organizational Communication is a cornerstone text for scholars, students, and practitioners interested in understanding the vital role of communication in organizational life.

Part 1: Approaches to Qualitative Organizational Communication Research

Part 2: Data Collection in Qualitative Organizational Communication Research: Methods and Issues

Part 3: Data Analysis and Representation in Qualitative Organizational Communication Research: Methods and Issues

Part 4: The Future of Qualitative Organizational Communication Research